



4-H Poster Contest

Past State Poster Winners



RULES for Regular Poster

1. Your poster must promote 4-H and include the 4-H emblem. When using the 4-H emblem on a poster, follow criteria specified by the national guidelines regarding use of the 4-H emblem.
 - A. Do not place text or other images over or on top of the 4-H emblem.
 - B. No photo, drawing, symbol, word, or other figure or object may be placed on or obscure the 4-H emblem.
 - C. The official colors should not be altered.
 - D. The clover stem should turn to the right **only**.
 - E. The clover should not be slanted, rotated or turned on its side.
 - F. Use the whole clover—do not distort or warp the dimensions
2. Name, address, county, age, grade, and email address of the 4-H member should be included with submission.
3. Design must be original.
4. Well known cartoon figures cannot be used because they are copyrighted such as Marvel superheroes, Disney characters, Lego characters, etc.
5. Posters must be a horizontal poster that is 14" X 22" (1/2 sheet of poster board).
6. Do not attach 3-D objects that extend higher than 1/8 inch to your poster.
7. Do NOT use **GLITTER** or **SPRAY PAINT** on your poster.

RULES for Digital Poster See the back of this sheet

RULES for Digital Poster

1. Your poster must promote 4-H and include the 4-H emblem. When using the 4-H emblem on a poster, follow criteria specified by the national guidelines regarding use of the 4-H emblem.
 - A. Do not place text or other images over or on top of the 4-H emblem.
 - B. No photo, drawing, symbol, word, or other figure or object may be placed on or obscure the 4-H emblem.
 - C. The official colors should not be altered.
 - D. The clover stem should turn to the right **only**.
 - E. The clover should not be slanted, rotated or turned on its side.
 - F. **Use the whole clover—do not distort or warp the dimensions**
2. Name, address, county, age, grade, and email address of the 4-H member should be included with submission.
3. Design must be original.
4. Well known cartoon figures cannot be used because they are copyrighted such as Marvel superheroes, Disney characters, Lego characters, etc.
5. Must be submitted in a PDF or PNG format.
6. Entries should be clear (not be blurry, grainy, or pixelated).
 - *(In most cases, 640 x 480 pixels should provide a clear image.)*
 - Tip: If using a computer program such as Microsoft Publisher, when you save your image as a PNG in the dialogue box, there is a “resolution” box and you can change it from “standard printing” to “high quality or commercial.”
7. Examples of programs that could be used for designing your digital poster include, but are not limited to:
 1. Microsoft PowerPoint
 2. Microsoft Publisher
 3. Adobe Illustrator
 4. Adobe InDesign
 5. Canva
8. Digital posters should be in the landscape (or horizontal) format.
9. Digital posters are **not** photographs of a regular poster but rather computer graphics / design created on the computer.
10. Digital posters must be emailed to utrhea@utk.edu and are due on or before your next 4-H club meeting date.